



# JUNIOR LEAGUE OF MARTIN COUNTY

SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES





# JUNIOR LEAGUE OF MARTIN COUNTY

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## ABOUT US:

Members give back to the community by participating in important volunteer efforts, **with more than 30 organizations having benefited** from the Junior League's assistance through time volunteered and financial support. Your sponsorship makes a lasting and positive impact right here in Martin County.

Since 1992, we have made a **tremendous impact** on and investment in the community. Over the past **25+ years** the League has positively impacted the local area by focusing on community issues, at-risk children, the environment, and nonprofit support. A few organizations we have had a major impact with are the Florida Oceanographic Society, Gertrude Walden Child Care Center, and PACE Center for Girls. We were also involved with the inception of the Children's Museum of the Treasure Coast – one of the go-to local museums for children & families.

## MISSION:

The Junior League of Martin County, Inc. (JLMC) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**



## OUR COMMUNITY IMPACT:

In 2021, we are wrapping up our literacy focus area that was adopted in the 2019-21 Strategic Plan. Over the past 3 years, we've donated reading-level appropriate books to Martin County classrooms in needs, hosted virtual story times during the COVID-19 pandemic, revitalized the library at 10th Street Community Center, and hosted various theme-related reading events such a Dr. Seuss Day. Our members have voted in 'Foster the Future,' a program that will support teens in the local foster care system, as our community focus area for the 2022-24 Strategic Plan beginning in January 2022.



# Rudolph's Reindeer Dash 5k & 10k : 12/04/2021

Rudolph's Reindeer Dash 5k & 10k is one of the most highly anticipated races on the Treasure Coast. The annual event will be held for its 13th consecutive year, featuring a 5k, 10k run, and 100-yard Fun Run. Over 400 runners will race through historic downtown Stuart and will be greeted with food, vendors, and kids' activities at the finish line, making this a morning-long event for all.

SPONSORSHIP BENEFITS	RUDOLPH'S BIG HELPER \$2,500	ELF ON THE SHELF \$1,000	JINGLE BELL ROCKER \$500	SANTA'S LITTLE HELPER \$250	FROSTY'S JOLLY FRIEND \$150	STOCKING STUFFERS \$50
INCLUSION OF PROMOTIONAL ITEMS IN RUNNERS' BAGS						
SPONSOR NAME OR LOGO ON PROMOTIONAL FLYERS	 LARGE LOGO	 LARGE LOGO	 LOGO	 LOGO	 NAME	
SPONSOR NAME OR LOGO ON PRESS RELEASES AND SOCIAL MEDIA						
THE OPPORTUNITY TO DISPLAY A BANNER AND SET UP A BOOTH, DISTRIBUTING YOUR OWN PROMOTIONAL ITEMS AT THE EVENT						
COMPANY LOGO ON RACE DAY SHIRTS	 PROMINENT LOCATION					
OPPORTUNITY TO HAVE A SPIRIT/WATER STATION						
OPPORTUNITY TO DISPLAY A BANNER AT FINISH LINE						
4 PARTICIPANT RUNNER ENTRIES TO THE REINDEER DASH						

Builder Elves \$50:

Vendors Only.


































Opportunity to promote/sell your goods at the event.

*\*Must bring your own table/tent\**



# Pineapple Palooza – A Southern Soiree : April 2022

We're bringing back one of our first major fundraisers, The Pineapple Ball, with a fun, southern twist. The Pineapple Ball was first introduced in 1998 and became an annual fundraiser that was ongoing for 12 years. This reintroduction is going to be even bigger and better, drawing in 150 women & men throughout Martin County to enjoy a chic, southern experience reflecting on our Floridian roots and hospitality filled with entertainment, dancing, dining, drinks, and so much more!

SPONSORSHIP BENEFITS	GRAND CYPRESS PRESENTING SPONSOR \$5,000	ROYAL PALMS \$2,500	OSCEOLA \$1,500	FLAGLER \$500	MAGNOLIA \$250
MENTION IN THE 2021-2022 JLMC ANNUAL REPORT					
RECOGNITION AT EVENT VIA POWERPOINT	 FULL SCREEN	 FULL SCREEN	 HALF SCREEN	 MENTION	 MENTION
RECOGNITION ON SOCIAL MEDIA	 DESIGNATED POST	 DESIGNATED POST			
TICKETS TO THE PINEAPPLE PALOOZA	 8 TICKETS	 6 TICKETS	 4 TICKETS	 2 TICKETS	
PROMINANT PLACEMENT OF LOGO ON WEBSITE	 "PRESENTED BY"			 NAME LISTED ONLY	
NAME OR LOGO INCLUDED ON ALL PROMOTIONAL MATERIAL AND PRESS RELEASES	 "PRESENTED BY"				
VIP PARKING AND RESERVED SEATING AT THE EVENT	 PREMIER				
LIVE RECOGNITION AT THE EVENT	 "PRESENTED BY"				
NAME OR LOGO ON EMAIL INVITATION	 "PRESENTED BY"				
LOGO LISTED ON ONE OF THE FOLLOWING OPTIONS *DEADLINES APPLY*	CHOICE OF: KOOZIES, COCKTAIL NAPKINS OR CUPS				



As a community sponsorship partner with the Junior League of Martin County, you are making a difference in **YOUR** community.

### Reindeer Dash : 12/04/2021

- ☐ Rudolph's Big Helper \$2,500    ☐ Santa's Little Helper \$250    ☐ Builder Elves \$50  
☐ Elf On the Shelf \$1,000    ☐ Frosty's Jolly Friend \$150  
☐ Jingle Bell Rocker \$500    ☐ Stocking Stuffers \$50

**\*\*\* The deadline for logo inclusion on the race shirts is Nov. 12, 2021. All items for the runner bags are also due on Nov. 12, 2021.**

### Pineapple Palooza : April 2022

- ☐ Grand Cypress \$5,000    ☐ Osceola \$1,500    ☐ Magnolia \$250  
☐ Royal Palm \$2,500    ☐ Flagler \$500

☐ **YES! I WANT TO MAKE JLMC A SUCCESS THIS YEAR WITH MY SUPPORT!**

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

#### PAYMENT INFORMATION:

- ☐ Check    ☐ American Express    ☐ Mastercard    ☐ Visa

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Checks are made to **Junior League of Martin County** or you may pay online at [jlmcfloida.org](http://jlmcfloida.org).  
Contact our **Fund Development Co-Chairs** Meghan Conway and Jackie Prussing at [funddevelopment@jlmcfloida.org](mailto:funddevelopment@jlmcfloida.org) for questions or additional information.



JUNIOR LEAGUE OF

**MARTIN COUNTY**

THE JUNIOR LEAGUE OF MARTIN COUNTY QUALIFIES AS A CHARITABLE ORGANIZATION UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. A COPY OF THE OFFICIAL REGISTRATION, NO. CH2459, AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.