

2014-2015 ANNUAL REPORT





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A LETTER FROM THE PRESIDENT

A New Version of a Beloved Classic

"A small group of thoughtful people could change the world. Indeed, it's the only thing that ever has." - Scientist Margaret Mead

The last thing I will do on behalf of the presidency of the Junior League of Martin County will be one of my favorite responsibilities. As the out-going president, I have the honor of drafting this address to you, our members and community partners, and will use this closing act to do something that gives me great pleasure... I am taking this opportunity to introduce you to the reinvented JLMC. We are not new; we have been a part of this community for more than twenty years. Sometimes quietly working behind the scenes, other times helping to build a building or improve a facility, but always driven by the common desire to leave our community better than we found it.

In our more than twenty years, we have seen both good and bad times. We have struggled right alongside our community while always working to improve ourselves, our organization and those around us. However, the last two years have been a game changer for this small group of thoughtful women. After an economic crash that devastated our financial capabilities followed by a rapid downturn in membership numbers, we were no longer willing to accept the slump we were in and took the steps necessary to make a change. We reinvented who we are, what we do and how we do it.

We have created an organization that is firm in its vision, dedicated to nurturing the talent of our trained volunteers, focused on creating new ways to improve our community and recruiting the best and brightest women that this area has to offer. We have increased our fundraising by continuing to improve every aspect of our runner-favorite Reindeer Dash 5K. Our membership has doubled in numbers and grown exponentially in quality. Our volunteer efforts and events perfectly reflect our mission. Right now, the JLMC is THE place to be!

I must thank my amazing Board of Directors who worked so diligently and cohesively together and with me to envision our potential, set goals to reach it and then pass every milestone so fast it was as if they were standing still. None of this would have been possible without the dedication of Vice-President of Operations Donna Follmer, Treasurer Roxanne Peters and Sustainer Director Diane Kimes. None of this would have been executed so beautifully without the hard work and dedication of our Committee Chairs and each and every member. This experience has been one of the most rewarding of my life. It has had such a positive impact on me as a person, a community member and a mother that I will never be able to thank you enough for the opportunity to be president while you reinvented this organization of which I am so proud to be a member. I will forever cherish this time and will always hold the 2014/2015 Annual Dinner as one of the top events of my entire life.

As I pass the reins on to a new president and Board of Directors, I do so with pride and optimism for our future. I know that our best is yet to come and we will get there beautifully and with all the grace and style befitting of a Junior League. This is our mission, our community and our time to ensure that what we leave behind is infinitely better than what we found.



President 2013-2015

Look out world, here come the women of the Junior League of Martin County!

ABOUT THE JUNIOR LEAGUE OF MARTIN COUNTY

HISTORY

The Junior Service League (JSL) of Martin County, Inc. was founded in the spring of 1992 with the purpose of providing an ongoing program of education to train volunteers and encourage leadership in community service. Beth Conway, Kim Deulemeester, and Suzanne Karr were the driving force behind the establishment of the organization. These three women – along with 22 dedicated volunteers – became the charter members to address the needs of our community through volunteer service. They provided the foundation for the Junior League of Martin County (JLMC) as we know it today. The JSL became the Junior League of Martin County, Inc. in 2000, joining the Association of Junior Leagues International and continuing efforts to promote voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

MISSION

The Junior League of Martin County, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League: Women Around the World as Catalysts for Lasting Community Change

REACHING OUT STATEMENT

The JLMC reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

OUR MEMBERS

The JLMC membership is composed of a diverse group of more than 100 women who annually give over 500 uncompensated hours of service to projects and community agencies. Active members range in age from 21 to 85, come from various backgrounds, and serve on numerous boards and coalitions throughout the community.



LEADERSHIP

2014-2015 BOARD OF DIRECTORS

Andrea Poli, PRESIDENT

Samantha Kayser, PRESIDENT-ELECT

Donna Ernest Folmer,
VICE PRESIDENT OF OPERATIONS

Roxanne Peters, TREASURER

Elizabeth Marini, ASSISTANT TREASURER

Diane Kimes, SUSTAINER DIRECTOR



Left to Right: Roxanne Peters, Andrea Poli, Donna Ernest Folmer, Elizabeth Marini

COMMITTEE CHAIRS

Rosi Shepard, COMMUNITY

Candi Keene, MEMBERSHIP

Teena White, RUDOLPH'S REINDEER DASH 5K

Laurie Herter, COMMUNITY RESEARCH

Samantha Kayser, COMMUNICATIONS

Leslie Haviland,
NOMINATING/ADVISORY

Heidi Monsour, SPAC

Andrea Poli, FUND DEVELOPMENT



Left to Right: Leslie Haviland, Candi Keene, Andrea Poli, Rosi Shepard



Determined to carry out its mission, the Junior League of Martin County (JLMC) focused on improving the lives of women and children by performing 17 outreach events and activities throughout the 2014-2015 League year. Done-In-A-Day (DIAD), Molly's House Chef For A Day, and the Hibiscus Children's Center Valentine's Day Pampering Party are just a few of the volunteer opportunities within JLMC where members performed activities for community enrichment throughout Martin County. Among the events and activities, JLMC volunteers provided 15 meals from September through April feeding 112 people staying at Molly's House during a medical crisis.

JLMC trained volunteers performed over 600 volunteer hours for 14 community partner agencies this year. The League conducted four drives to collect food, school supplies, prom dresses, and newborn to adult diapers. We provided trained volunteers for several community organizations including Project LIFT, Martin County PPEC (Prescribed Pediatric Extended Care), the Marathon of the Treasure Coast, and the Treasure Coast Mobile Food Bank. The JLMC hosted a Valentine's Day Pampering Party for children at Hibiscus Children's Center that featured fabulous food, fun activities, and goodie bags.

When the Treasure Coast Food Bank announced a severe shortage of turkeys for the Thanksgiving season, the JLMC took action and donated 45 turkeys. We also provided trained volunteers to help senior citizens pick out food for their holiday meals through the Treasure Coast Mobile Food Bank. In addition, volunteers signed up to participate in the Keep Martin Beautiful International Coastal Cleanup where JLMC members and Members-In-Training cleaned up Pendarvis Park in Palm City to protect and preserve our beautiful environment.

2014-2015COMMUNITY PARTNERS

Children's Services Council of Martin County
Devereux Community Based Care
Hibiscus Children's Center
J. McLaughlin
Kane Center Council on Aging of Martin County, Inc.
Keep Martin Beautiful
Treasure Coast Food Bank
Treasure Coast Mobile Food Pantry
Marathon of the Treasure Coast
Martin County Healthy Start Coalition
Martin County Parks & Recreation
Martin County PPEC
Molly's House
Pampered Chef
Project LIFT

Tiara Girls





SPOTLIGHT On:

HIBISCUS CHILDREN'S CENTER VALENTINE'S DAY PARTY

Hibiscus Children's Center is a foster care home for children newborn through 18-years-old. Junior League of Martin County (JLMC) members searched for ways to bring joy to these children, and we were more than happy to help! JLMC members worked together to create a Valentine's Day Party that included arts and crafts, pampering stations, music class and soccer clinics, and small gifts for 36 boys and girls. Ooo La La catered a Valentine's themed lunch for the kids and tables were set with donated flower centerpieces. League members enjoyed the experience so much that many members are now volunteering at Hibiscus Children's Center on a monthly basis reading books to the kids.







OUR COMMUNITY IMPACT

- Donated 45 turkeys to the Treasure Coast Food Bank just in time for Thanksgiving!
- Provided use of Playground: the film, a documentary about human trafficking to community organizations.
- Made 15 dinners for 112 people from October through April for guests staying at Molly's House during a medical emergency.
- Wrote 200+ holiday cards to foster care families.
- Hosted Devereux Community Based Care foster care educational breakfast for 100+ people.
- Built 96 Little Libraries in conjunction with the Children's Services Council of Martin County to be stationed throughout Martin County that hold free books for the community to borrow.

PACE SCHOLARSHIP

Congratulations to Melissa Anne Clario, the 2015 PACE scholarship winner! Melissa is enrolled in the Dietetics/ Nutrition program at Indian River State College. She is expected to graduate May 2019.

During our 2009-2010 League year, the Junior League of Martin County created the JLMC Endowment Fund at Indian River State College to benefit students from the PACE Center for Girls. The \$500 scholarship is awarded to one qualified degree-seeking student to help defray the cost of tuition, books, fees and supplies each year.

Recipients of this scholarship also will complete community volunteer hours with the JLMC members. The JLMC will provide mentorship to help facilitate the academic experience and personal enrichment for each student.



ADVOCATES FOR CHANGE

The Junior Leagues of Florida State Public Affairs Committee (SPAC) has monitored legislation and advocated for issues of importance to our members for almost 40 years. Together, we represent 25 Leagues and over 11,000 women from across the state. Four priority issues were identified for the 2015 legislative session including At-Risk Children, Human Trafficking, Literacy and Health & Hunger.

AT-RISK CHILDREN

SPAC supports HB 203/SB 134 Lifetime Electronic Monitoring of Sex Offenders to establish a lifetime electronic monitoring program within the Department of Law Enforcement, and SB 378 Juvenile Justice to expand juvenile civil citation by allowing law enforcement to issue a civil citation to youth who have committed a second or subsequent misdemeanor. (Civil citation is presently only available to youth who admit to committing a first-time misdemeanor.)

HUMAN TRAFFICKING

SPAC supports HB 369/SB 534 Human Trafficking requiring DOT and certain employers to display human trafficking awareness signs and HB 465 Human Trafficking, providing enhanced criminal penalties for soliciting another to commit prostitution and similar offenses; provides protection for human trafficking victims. SPAC also supports HB 467/SB 1108 Public Records/Human Trafficking Victims making specified criminal intelligence information confidential and exempt from public records requirements. It also provides public records exemption for criminal history records of a human trafficking victim that have been ordered expunged and HB 469 Public Records/Residential Facilities Serving Victims of Sexual Exploitation creating a public records exemption for information about location of safe houses, safe foster homes and other residential facilities serving minor or adult victims of sexual exploitation.

HEALTH AND HUNGER

SPAC is working with the Florida Department of Agriculture, state agencies, food banks and other community organizations to increase Floridian's access to affordable, wholesome foods – particularly locally grown fresh fruits and vegetables – in food deserts.

LITERACY

SPAC supports HB 29/SB 92 Financial Literacy Instruction in Public Schools, revises Next Generation Sunshine State Standards for financial literacy instruction, including required coursework for high school graduation, standards, curriculum and professional development guidelines for teaching financial literacy and HB 153/SB 1116 Literacy Jump Start Pilot Project, requiring Office of Early Learning to establish a pilot project in St. Lucie County to assist low-income, at-risk children in developing emergent literacy skills.



The Junior League of Martin County (JLMC) promotes voluntarism, develops the potential of women and improves the community through the effective action and leadership of trained volunteers. We make a measurable difference in the Martin County community focusing on our members first.

JLMC MEMBERSHIP: A JOURNEY OF A LIFETIME

MFMBFR-IN-TRAINING

As a Member-In-Training, the first year in the League is focused on gaining exposure and a greater understanding of the League's community involvement, initiatives, partners and fundraising.

ACTIVE

Active members continue the training process to become effective volunteers and civic leaders. Their focus is on community partners, running the League effectively and fundraising.

SUBSTAINER

Upon achieving Active requirements, members may transition to Sustainer status, remaining involved in League work, fundraising, and serving as advisors with partners and projects.

NEW MEMBERS

During the 2014-2015 League year, the JLMC welcomed 18 women from across the Treasure Coast.

Jessica Allman Macy Lesher Christina Bonventure Lauren Moss Kate Bradford Lauren Pittman Camille Cannon Natalie Ryan Jessie Evolino Ilona Scully Samara Essen Janele Sumner Rachel Terlizzi Jessica Fulton Brittany Holdy **Shelley Trevisol** Beth Leonard Risa K. Woods



NEW TRANSFERS

We welcome these women who have transferred their membership to the JLMC.

ACTIVES

LeAnn Coates Annalisa Warner



JUNIOR LEAGUE OF MARTIN COUNTY AWARDS

SUPER-LEAGUER

2005 - Laura Engle

The Super-Leaguer Award is presented annually to a membership-elected Active Member who exemplifies the mission and vision of the Junior League of Martin County. This member understands and personifies the empowerment, training and leadership philosophy that is the cornerstone of the JLMC. Through her spirit and involvement the Super-Leaguer furthers our mission and empassions our membership.

1996 - Kim Deulemeester 2006 - Elysse Elder 2007 - Mary O'Steen 1997 - Jakey Casto 2008 - Donna Ernest 1998 - Jodi Duerr 1999 - Nan Fisher 2009 - Jenny Askeland 2000 - Jennifer Neller 2010 - Heidi Monsour 2001 - Valerie Wright 2011 - Laurie Herter 2002 - Jennifer Atkinson 2012 - Jennifer Lacombe 2003 - Stacy Arch 2013 - Leslie Haviland 2004 - Lorraine Ferina

2014 - Rosi McCluney-Shepard

2015 - Candi Keene



COMMUNITY SERVICE AWARD

The Community Service Award is presented annually to a membership-elected Active Member whose dedication to bettering our community drives her to exceed all expectations in voluntarism. This member's community awareness and internal motivation to improve social circumstances inspires those around her to follow her lead and have a lasting positive impact.

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1993 - Gayle Harrell 1993 - Maureen O'Connor	2004 - Ashley Vitale 2005 - Bridget Baratta
1993 - Lynne Spraker	2006 - Elizabeth Wade
1994 - Barbara Bronis	2006 - Laura Schoppe
1994 - Carol Hodnett	2007 - Kathy Creswell
1995 - Suzy Karr	2008 - Karyn Anderson
1996 - Debbie Sopko	2009 - Kelly Garner
1997 - Diane Kimes	2010 - Kara Justi
1998 - Grace Haven	2010 - Joann Gallagher
1999 - Karen King	2011 - Lorraine Ferina
2000 - Valerie Wright	2012 - Kary Prueger
2001 - Sharon Lippisch	2013 - Lesley Frear
2002 - Robin Hicks-Connors	2014 - Samantha Kayser
2003 - Bridget Baratta	2015 - Rosi McCluney-Shepard



PRESIDENT'S AWARD

The President's Award is presented annually to an Active Member chosen by the current President whose exemplary dedication to bettering the community and improving the League is not easily identifiable by the general membership.

2015 - Genevieve Bonan



TRAINING

The Junior League of Martin County (JLMC) provides the training and education required to serve the Martin County Community effectively. The JLMC accomplishes its agenda for training through activities such as the Annual Leadership Retreat, General Membership Meetings (GMMs), the Association of Junior Leagues International (AJLI) Organizational Development Institute (ODI), and the Member-In-Training (MIT) process.

Our members support our training activities and have participated with impressive presence! GMM attendance is at an all time high with the majority of members participating. In addition, the League sent three members to ODI trainings and currently has a waiting list of members interested in attending ODI next year and taking on a leadership position in the next one to two years. The President and President-Elect also have attended three AJLI trainings during the 2014-2015 League year.

SPOTLIGHT On:

6TH ANNUAL RUDOLPH'S REINDEER DASH 5K

The Rudolph's Reindeer Dash 5K, the Junior League of Martin County's biggest fundraiser of the year, is one of the most highly anticipated events on the Treasure Coast. In 2014, nearly 300 runners dashed through the beautiful neighborhood of Sewall's Point at the 6th Annual Rudolph's Reindeer Dash 5K on Saturday, December 6! The family friendly event featured a 5K run, Tot Trot, food and drink, vendors, a craft table sponsored by HulaFrog, and fabulous holiday costumes! Santa also made a brief appearance before heading to the North Pole to pack his sleigh for Christmas Day. The 2014 event raised more than \$20,000 to support JLMC initiatives that improve our local community.















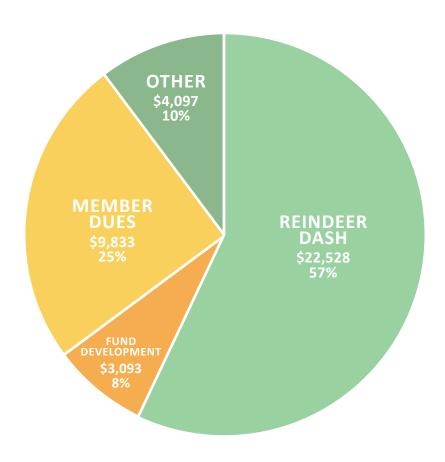
FINANCIAL POSITION FOR THE YEAR ENDING MAY 31, 2015











DONATIONS AND FUNDRAISING

7th Annual Reindeer Dash 5K	\$22,528
Individual Donors	\$3,093
Membership Dues	\$9,833
Other	\$4,097
TOTAL INCOME	\$39,551

\$25,716 dedicated to Community Projects and Member Education 100% of donations used to fund Projects and Education

The financial statements were reviewed by the accounting firm of Hill, Barth & King LLC. The Statement of Activities is part of a comprehensive financial statement package. The complete report, along with the corresponding IRS Form 990, is available on the Junior League of Martin County website, www.jlmcflorida.org.



CONT. OF FINANCIALS

2014-2015 DONORS

The Junior League of Martin County (JLMC) is thankful for the many gifts received throughout the League year. The support given to the JLMC ensures our exceptional community outreach and enables us to further develop the potential of women and improve our community through the effective action and leadership of trained volunteers.

2014 REINDEER DASH SPONSORS

ELF ON A SHELF

- Donaldson & Weston Injury Attorneys
- Martin Health System/Martin Health Foundation
- Gordana Uscumlic Foundation

JINGLE BELL ROCKER

- PAC Seating Systems
- Lively Orthodontics PA
- Treasure Coast Urgent & Family Care
- S. Donovan Essan DDS
- Romagosa Dermatology Group LLC
- STS Aviation Group
- The Block Family
- Team Parks Inc.
- Stuart Pediatric Dentistry PA
- Harbor Bay Plaza
- European Enterprises Inc./ European Car Performance

SANTA'S LITTLE HELPER

- Jeff T. Gorman Law Offices PA
- Crary Buchanan PA Attorneys at Law
- J. McLaughlin
- CAPTEC Engineering
- TC OB/GYN Associates DBA Women's Health Specialists
- Riverview Cosmetic & Restorative Dentistry
- Back In Action Chiropractic Wellness Center
- Visiting Nurses Association of Florida
- Re/Max of Stuart
- D-Dey Response Group

FROSTY'S JOLLY FRIEND

- Keiser University
- Brianna Cooper Heavenly Smiles
- My Clutter Control
- Peggy's Natural Foods
- First Citizens Bank
- Winchip Construction Inc.
- Alexandra Silva PA Realtor
- Wallace Automotive Group
- The Fitanista

STOCKING STUFFERS

- Stretch Zone Treasure Coast Inc.
- Healthy Home Company
- Chase Bank
- It Works Global
- Holdy Realty Team at Real Estate of FL
- Treasure Coast Hair Removal
- Aresco Manufacturing & Safety
- GJ Endeavors DBA Sport Clips
- PI DAY 5K
- Shape Up & Win 5K
- NisAir Air Conditioning
- Teague Taylor Realtor
- Sea Salt Boutique
- Christopher Perez
- All About Achieving Learning Centers Inc.
- RSV Electric Inc.
- Seacoast National Bank

IN-KIND

- My Clutter Control
- HulaFrog
- Stuart Business Systems
- Natalie's Orchard
- Waste Management
- Rooster's Daytime Café
- Max's Gourmet Bagels
- M4 Real Estate
- Fleet Feet
- Starbucks
- Mr. and Mrs. Claus



CONT. OF FINANCIALS

PINEAPPLE PILLARS CONTRIBUTORS

An annual giving program exclusive to the Sustainer members of the Junior League of Martin County.

- Elaine Blasky
- Gayle Brinly
- Mary Elliott
- Linda Evans
- Karen Janson
- Suzanne Karr
- Diane Kimes
- Maureen O'Connor
- Constance Rapp
- Laurie Schobelock
- Elizabeth Wade

PINEAPPLE PARENTS & PALS

An annual giving program for current JLMC members and their friends and family. The purpose of this program is to support future solicitation to community members and businesses by reporting participation by members, their families and/or their friends. The minimum donation is \$1.

- Debra Artman
- Lisa Holland
- Christine Taylor
- Laurie Herter
- Stacia Losh
- Kary Prueger
- Valerie Wright

PINEAPPLE PRESIDENTS

An annual giving program designed specifically for past presidents of the Junior League of Martin County. With their unique awareness of the operational costs, all contributions to the Pineapple Presidents Fund will be allocated exclusively to administrative costs.

- Andrea Poli

PINEAPPLE PLANTATI NS

An annual giving program designed for community members and businesses with varying levels of contribution size.

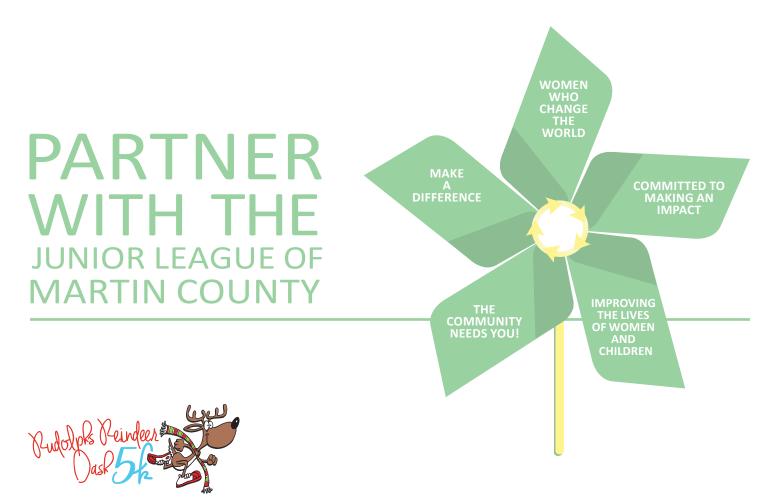
\$1000+

- Anonymous

\$200+

- J. McLaughlin





RUDOLPH'S REINDEER DASH 5K

The Rudolph's Reindeer Dash 5K, the Junior League of Martin County's biggest fundraiser of the year, is one of the most highly anticipated events on the Treasure Coast! We welcome runners of all ages and abilities to take part as well as walkers, dogs, teams and strollers. Many of our participants arrive in costume, and we encourage it! The Rudolph's Reindeer Dash 5K is a family-friendly race that also includes a Tot Trot for kids 7 and under. Participants also enjoy post-race festivities including food, beverages, sponsor booths, activities, awards, and Santa and Mrs. Claus. 100 percent of the proceeds from the event support JLMC programs and projects.

PINEAPPLE PLANTATI NS

Individuals, families and companies can make a contribution to the Junior League of Martin County to support League projects and programs! The JLMC works with a variety of organizations to provide trained volunteers and targeted programs to meet needs in our community such as providing meals for families and patients staying at Molly's House during a medical emergency. 100 percent of your donation will be used to support JLMC programming.

JOIN

Any woman over the age of 21 can make an impact! Join the JLMC's next MIT Class in the Fall of 2015. Visit jlmcflorida.org for more information.



YEARBOOK































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JUNIOR LEAGUE OF MARTIN COUNTY, INC. P.O. BOX 897 STUART, FLORIDA 34995

WWW.JLMCFLORIDA.ORG INFO@JLMCFLORIDA.ORG